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## Corporate Channel T.0X Kit Nemesis DS Player + IP Modulator Encoder + Power Supply Unit

Kit consisting of a digital signage player and a streamer that allow the creation, installation and distribution of a Corporate Channel directly from the headend.

The Corporate Channel is the ideal tool for those establishments that seek to easily share commercial information with their customers. With this solution, it is possible to promote services, attract the customers attention and spread relevant news in an easy and fast way.

This kit includes:

- Nemesis DS Player T.0X 19" Rack Mount: High definition decoder that supports both IPTV and Digital Signage, including a 16GB microSD memory card for storing the multimedia content that has been scheduled to be played on the device through Arantia DS, autonomous operation and fall-back mechanism in case of any problem in the network access to the Arantia DS system so that the STB continues playing the scheduled content (Ref. 831815).
- IP Modulator Encoder: Device that generates a digital TV channel (Multiplex) that contents the Audio/Video services generated by the Nemesis DS Player, converting the output HDMI into IPTV or RF (Ref. 563852).
- 24 V-1.6 A Power Supply Unit: Power supply

to feed one T.0X module (Ref. 562802).

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<b>Ref.</b>	831816
<b>Logical ref.</b>	AT0X-IK
<b>EAN13</b>	8424450228463

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## Packing

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<b>Box</b>	1 pcs.
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## Physical data

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<b>Net weight</b>	2,650.00 g
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<b>Gross weight</b>	2,650.00 g
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## Highlights

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- Share commercial information and topics of interest with the customers
- Content management with the option to choose how and when to display it
- Versatile solution adapted to the establishment
- Broadcasting of relevant news
- Broadcasting of warnings and safety recommendations against COVID-19
- Entertainment content visualization in those places that require long waiting time

## Main features

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- MPEG2 and MPEG4 AVC / H264 platform
- High definition resolution up to 1080p60
- Perfect image and audio synchronization
- Energy-efficient thanks to its low power consumption
- Remote firmware update

## Services

### Multiple possibilities



The Corporate Channel has become the essential ally for the Hospitality sector, since it allows the generation of exclusive content adapted to the circumstances without depending on third parties. This service provides multiple benefits, such as increasing the sales of products and services, improving communication with guests in real time and without barriers, or the possibility of including more entertainment services, among others.

### Interesting and updated information



With this solution it is possible to reach the costumers quickly and to keep them informed with the changes and recommendations adapted to the actual context. This communication channel allows hotel chains to convey clear and direct messages to build trust and security among guests in a simple way.

### Direct promotion of products and services



It helps to improve the sales exponentially, as well as to enhance all the services and entertainment options offered by the hotel so that the guests could enjoy a great experience. In addition, it is possible to promote the restaurant services, health and beauty treatments, gastronomic experiences, shows or products and special offers of the hotel chain that help to obtain higher revenues in the shortest time.

### Promote the brand and improve the company value



In order to generate a major impact and improve the perception that the guests have of the hotel, the Corporate Channel gives the possibility of sharing all it can offer, like the quality of the services, the initiatives undertaken, the environmental and social commitment or the quality certificates.

## Everywhere



The Corporate Channel allows all the hotel departments to be included in the information, adding more value to the messages that are transmitted.

The information goes beyond the reception screens, and it is possible to broadcast the desired content in every corner of the hotel: rooms, gym, restaurant, halls, elevators, pool...

In this way, all the hotel rooms are used to the maximum to promote services and offer entertainment in situations that involve waiting times.

## Unforgettable experiences



In order to promote the multitude of entertainment options offered by the surroundings among the guests, the Corporate Channel gives the option of expanding the leisure offer by displaying information about tourists visits, nature hikes, tours to iconic places or sporting experiences that will create unforgettable experiences.

## Integration with other entertainment services (\*)



Another option offered by this service is the integration of other entertainment services, in order to improve the clients' hotel experience, just like home. One example is the possibility of including ArantiaCast system.

(\* ) These services are not included in the Corporate Channel, but must be purchased separately.